

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
305719-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	305719	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 4:42 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM 2 WXYZ W 10/31/12 4:37 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM 3 WXYZ Th 11/01/12 4:53 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM 4 WXYZ F 11/02/12 4:48 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 4:41 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM 6 WXYZ Tu 11/06/12 4:37 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM									
2	10/30/12	11/06/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/30/12 5:18 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM 1 WXYZ W 10/31/12 5:11 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM 4 WXYZ Th 11/01/12 5am News M-F 5-6am M-F :00 \$400.00 NM See MG 2.7 2 WXYZ F 11/02/12 5:19 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM 7 WXYZ Tu 11/06/12 5:00 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM MG for 2.4 11/01									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 5:19 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM 6 WXYZ Tu 11/06/12 5:55 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2222-- 8 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 10/30/12 7:55 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM 1 WXYZ Tu 10/30/12 8:42 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM 2 WXYZ W 10/31/12 6:58 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM 7 WXYZ W 10/31/12 7:42 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM 8 WXYZ Th 11/01/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM Credited 3 WXYZ Th 11/01/12 8:40 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM 4 WXYZ F 11/02/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM See MG 28.3,28.4,28.5 9 WXYZ F 11/02/12 7:55 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM Credited 10 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM See MG 28.3,28.4,28.5 11 WXYZ Tu 11/06/12 6:59 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM 12 WXYZ Tu 11/06/12 8:53 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM									
4	11/03/12	11/03/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 6:29 AM Action News SAT 6am SAT 6-7am :30 TV109X12812H \$250.00 NM									
5	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM Credited									
6	11/03/12	11/03/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 8:59 AM Action News SAT 8am SAT 8-9am :30 TV109X12812H \$350.00 NM									
7	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 GMA SUN 7-8am SUN 7-8am :00 \$350.00 NM Credited									



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305719-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 8:23 AM Action News SUN 8am Sun 8-930am :30 TV109X12812H \$350.00 NM									
9	10/30/12	11/06/12	M-F 9a-10a	9-10am M-F	22221--	:30	9	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1221-- 6 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 9:54 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 2 WXYZ W 10/31/12 9:20 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM 7 WXYZ W 10/31/12 9:48 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM 8 WXYZ Th 11/01/12 M-F 9a-10a 9-10am M-F :00 \$500.00 NM See MG 28.3,28.4,28.5 3 WXYZ Th 11/01/12 9:23 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM 4 WXYZ F 11/02/12 9:50 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WXYZ M 11/05/12 M-F 9a-10a 9-10am M-F :00 \$500.00 NM See MG 9.13 5 WXYZ M 11/05/12 9:40 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM 13 WXYZ Tu 11/06/12 9:31 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM MG for 9.10 11/05 11 WXYZ Tu 11/06/12 9:50 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM 12 WXYZ Tu 11/06/12 9:59 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM									
10	10/30/12	11/05/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 10:32 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM 4 WXYZ W 10/31/12 10:54 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM 2 WXYZ Th 11/01/12 10:14 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM 5 WXYZ F 11/02/12 10:22 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 11/05/12 10:42 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM									
11	10/30/12	11/02/12	12n-1p	12-1pm M-F	- 1111--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 12:11 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM 2 WXYZ W 10/31/12 12:47 PM 12n-1p 12-1pm M-F :30 TV109X12812H \$500.00 NM 3 WXYZ Th 11/01/12 12:40 PM 12n-1p 12-1pm M-F :30 TV109X12812H \$500.00 NM 4 WXYZ F 11/02/12 12:46 PM 12n-1p 12-1pm M-F :30 TV109X12812H \$500.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/12	11/05/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/30/12 4:39 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM									
4 WXYZ W 10/31/12 4:15 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM									
1 WXYZ Th 11/01/12 4:38 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM									
5 WXYZ F 11/02/12 4:22 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 4:57 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM									
13	10/30/12	11/05/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:41 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM									
4 WXYZ W 10/31/12 5:53 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM									
2 WXYZ Th 11/01/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM									
5 WXYZ F 11/02/12 5:33 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 5:30 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM									
14	10/30/12	11/05/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 10/30/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM									
1 WXYZ W 10/31/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM									
4 WXYZ Th 11/01/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM									
2 WXYZ F 11/02/12 5:57 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 6-630pm M-F 6-630pm M-F :00 \$1,200.00 NM									
Credited									
15	10/30/12	11/05/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:31 PM M-F 7-730p 7-730pm M-F :30 TV109X12812H \$1,200.00 NM									
4 WXYZ W 10/31/12 7:13 PM M-F 7-730p 7-730pm M-F :30 TV109X12812H \$1,200.00 NM									
2 WXYZ Th 11/01/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM									
See MG 28.3,28.4,28.5									
5 WXYZ F 11/02/12 7:07 PM M-F 7-730p 7-730pm M-F :30 TV109X12812H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM									
Credited									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/03/12	11/03/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM See MG 16.2									
2 WXYZ Sa 11/03/12 7:41 PM Sa 7-8p 7pm Sat :30 TV109X12812H \$1,000.00 NM MG for 16.1 11/03									
17	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 6:14 PM Su 6-630p 6-630pm Sun :30 TV109X12812H \$750.00 NM									
18	10/31/12	11/02/12	M-F 730-8pm	730-8pm M-F	--1-1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 TV109X12812H \$1,800.00 NM 2 WXYZ F 11/02/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 TV109X12812H \$1,800.00 NM									
19	10/30/12	11/05/12	11pm Action News Updat	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 11:25 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM 2 WXYZ Th 11/01/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM 3 WXYZ Sa 11/03/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 19.5									
5 WXYZ Sa 11/03/12 11:53 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM MG for 19.3 11/03									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 11:30 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM									
20	10/30/12	11/05/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 11:56 PM Nightline 1135pm-1205am M :30 TV109X12812H \$1,500.00 NM 2 WXYZ W 10/31/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited									
3 WXYZ Th 11/01/12 11:56 PM Nightline 1135pm-1205am M :30 TV109X12812H \$1,500.00 NM 4 WXYZ F 11/02/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 11:52 PM Nightline 1135pm-1205am M :30 TV109X12812H \$1,500.00 NM									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305719-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/30/12	11/05/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 1:00 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM									
2 WXYZ W 10/31/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM									
3 WXYZ Th 11/01/12 12:59 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM									
4 WXYZ F 11/02/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 12:58 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM									
22	10/30/12	11/05/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 1:41 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM									
2 WXYZ W 10/31/12 2:01 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM									
3 WXYZ Th 11/01/12 1:17 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM									
4 WXYZ F 11/02/12 2:01 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 2:02 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM									
23	11/03/12	11/03/12	SA Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 12:42 AM SA Greys 1130pm-1230am :30 TV109X12812H \$250.00 NM									
24	11/04/12	11/04/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM									
Credited									
25	11/05/12	11/05/12	Castle	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 10:43 PM Castle 10-11pm Monday :30 TV109X12812H \$5,000.00 NM									
26	10/30/12	10/30/12	Private Practice	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 10:49 PM Private Practice 10-11pm Tuesday :30 TV109X12812H \$5,000.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
305719-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	11/01/12	11/01/12	Missing	8-9pm Thursday	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 Missing 8-9pm Thursday :00 \$4,000.00 NM Credited									
28	11/02/12	11/02/12	Shark Tank	8-9pm Friday	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 Shark Tank 8-9pm Friday :00 \$2,000.00 NM See MG 28.2 2 WXYZ F 11/02/12 Friday Prime A 8-9pm Friday :00 \$2,000.00 NM See MG 28.3,28.4,28.5 3 WXYZ Sa 11/03/12 9:42 AM SA 8-10am Action News 8-10a :30 TV109X12812H \$3,000.00 NM MG for 3.10,3.4,9.8,15.2,28.2 5 WXYZ Sa 11/03/12 12:29 AM SA 1130p-1230a 1130pm-1230am :30 TV109X12812H \$1,000.00 NM MG for 3.10,3.4,9.8,15.2,28.2 4 WXYZ Su 11/04/12 12:59 AM SU 12a-1a 12am-1am :30 TV109X12812H \$1,500.00 NM MG for 3.10,3.4,9.8,15.2,28.2									
29	11/03/12	11/03/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 11:40 PM ABC's Saturday Night Football SA 8pm-1130pm :30 TV109X12812H \$3,000.00 NM									
30	11/04/12	11/04/12	AFHV	7-8pm Sunday	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 AFHV 7-8pm Sunday :00 \$3,000.00 NM Credited									
31	11/04/12	11/04/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 6:23 AM Action News SUN 6am SUN 6-7am :30 TV109X12812H \$250.00 NM									



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305719-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/30/12	11/05/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
2 WXYZ W 10/31/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
3 WXYZ Th 11/01/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
4 WXYZ F 11/02/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV109X12812H \$1,500.00 NM									
33	11/03/12	11/03/12	SA Unit	1am-2am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 SA Unit 1am-2am :00 \$175.00 NM See MG 33.2									
2 WXYZ Sa 11/03/12 1:26 AM SA 1230a-130a 1230am-130am :30 TV109X12812H \$175.00 NM MG for 33.1 11/03									
34	11/04/12	11/04/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 12:33 AM SU 12a-1a 12am-1am :30 TV109X12812H \$250.00 NM									
35	10/31/12	10/31/12	Middle/Suburgatory	8-9pm Wednesday	--W----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 8:49 PM Middle/Suburgatory 8-9pm Wednesday :30 TV109X12812H \$4,500.00 NM									
36	10/30/12	11/06/12	Action News 6am	6-7am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 6:29 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM 2 WXYZ W 10/31/12 6:27 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM 3 WXYZ Th 11/01/12 5:58 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM 4 WXYZ F 11/02/12 6:52 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 6:40 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM 6 WXYZ Tu 11/06/12 6:18 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM									



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305719-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	11/04/12	11/04/12	SU 1a-2a	1am-2am	-----S	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	11/04/12	1:59 AM	SU 1a-2a	1am-2am	:30	TV109X12812H	\$175.00 NM
38	10/30/12	10/30/12	Happy Endings/Apt23	9-10pm Tuesday	-T-----	:30	1	\$9,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/30/12		Happy Endings/Apt23	9-10pm Tuesday	:00		\$9,000.00 NM
	Credited								
39	11/02/12	11/02/12	20/20	10-11pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	11/02/12	10:44 PM	20/20	10-11pm Friday	:30	TV109X12812H	\$4,000.00 NM
40	11/04/12	11/04/12	Revenge	9-10pm Sunday	-----S	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	11/04/12	9:22 PM	Revenge	9-10pm Sunday	:30	TV109X12812H	\$5,000.00 NM
41	10/30/12	10/30/12	Tuesday Prime A	8-9pm Tuesday	-T-----	:30	1	\$13,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$13,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/30/12	8:24 PM	Tuesday Prime A	8-9pm Tuesday	:30	TV109X12812H	\$13,000.00 NM
42	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	11/03/12	8:29 AM	SA 8-10am Action News	8-10a	:30	TV109X12812H	\$1,500.00 NM
43	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	11/03/12	10:36 AM	SA 10-11am News	10-11am	:30	TV109X12812H	\$1,500.00 NM
44	11/03/12	11/03/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	11/03/12	7:53 PM	Sat 7-8pm	7-8pm Sat	:30	TV109X12812H	\$3,000.00 NM



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1536 Week 1	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	11/03/12	11/03/12	SA 1130p-1230a	1130pm-1230am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 12:21 AM SA 1130p-1230a 1130pm-1230am :30 TV109X12812H \$350.00 NM									
46	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 12:27 PM SU 12-1p News 12-1p :30 TV109X12812H \$2,500.00 NM 2 WXYZ Su 11/04/12 12:53 PM SU 12-1p News 12-1p :30 TV109X12812H \$2,500.00 NM									
47	11/05/12	11/05/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 11:42 AM M-F 11a-12n 11am-12pm M-F :30 TV109X12812H \$1,500.00 NM									
48	11/06/12	11/06/12	M-F 11a-12n	11am-12pm M-F	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 11/06/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 TV109X12812H \$1,500.00 NM									

Total Spots **109** Gross Total **\$125,050.00**

Payment Terms 30 Days

Agency Commission **\$18,757.50**

Net Amount Due **\$106,292.50**